

43  
team  
members  
4 projects

19500+  
lives touched

80 established  
entrepreneurs

10400 team hours

6075044+ media  
impressions

Rs.96250  
revenue  
Enactus  
MH

enactus  
Miranda House

Annual Report

2017-18

## Grants

**Mahindra** **BLUE DART** 

Enactus Mahindra  
Competition Grant  
2017-18

BlueDart Empowering  
Competition Grant  
2017

## Find Us At



Faculty Advisor

K.K Subha

President

Anjali Rai



Project Ikhtiyaar aims to produce manure, using water hyacinths - an invasive weed extracted from River Yamuna that reduces oxygen supply to aquatic biodiversity in the river.

### Seeing Opportunities - Problems Identified

Extreme contamination of River Yamuna.

Massive accumulation of wastes.

Overgrowth of harmful weed-water hyacinths.

Economic backwardness of the community.

### Entrepreneurial Approach

Identification & training

1

Segregation of waste

2

Sale of manure

3

Extraction of water hyacinths

4

Composting

5

### Enabling Progress

ENVIRONMENTAL IMPACT

- Revival of aquatic biodiversity.
- Restoration of regular river flow.
- Increase in dissolved oxygen content of the river by 95%.

Ram Ghat, Wazirabad, New Delhi

5 Entrepreneurs Created

500+ People Indirectly Impacted

Monthly Income Rs. 4375

An entrepreneurial venture manufacturing bulbs powered by solar energy to create a sustainable lighting source & providing electricity to unilluminated areas at affordable rates .

### Seeing Opportunities - Problems Identified

Use of kerosene lamps & other harmful sources of power emitting dangerous gases in the atmosphere.

Insufficient light even during the day as families consisting of 6-7 members live in cramped homes.

Residents are not able to complete their tasks post sunset.

No source of income for the youth and women.

### Entrepreneurial Approach

Identification & training

1

Conducting collection drives

2

Sales to market community

3

Purchasing raw materials

4

Assembling the bulb

5

### Enabling Progress

EXPENDITURE - 5 YEARS		SAVINGS
BEFORE	AFTER	
Rs. 36000	Rs. 550	90%

ENVIRONMENTAL IMPACT

- Reuse of plastic waste.
- Reduction in carbon emissions by 0.033 tonnes.

Madrasi Basti, New Delhi

8 Entrepreneurs Created

600+ People Indirectly Impacted

Monthly Income Rs. 768

Project Dhreyaa aims to utilise & refine skills of the cobbler community by engaging women in the stitching of diaries and notebooks, thus uplifting community, promoting waste management & recycling practices.

### Seeing Opportunities - Problems Identified

Potential skill set not being utilised efficiently.

Lack of financial independence.

Women bound by familial constraints.

No emphasis on recycling practices.

### Entrepreneurial Approach

Identification & training

1

Obtaining recycled paper

2

Sales in colleges, fests & fairs

3

Collecting scrap material

4

Crafting the diaries

5

### Enabling Progress

ENVIRONMENTAL IMPACT

- 8 trees saved per batch.
- 0.334 tonnes of carbon emission reduced.
- 100% eco-friendly product.

Sundernagri, New Delhi

15 Entrepreneurs Created

400+ People Indirectly Impacted

Monthly Income Rs. 1800