

Grants

Mahindra BLUE DART)

Enactus Mahindra Competition Grant 2017-18

BlueDart Empowering Competition Grant 2017

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Faculty Advisor

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Project Ikhtiyaar aims to produce manure, using water hyacinths an invasive weed

extracted from River Yamuna that reduces oxygen supply to aquatic biodiversity in the river.

Seeing Opportunities - Problems Identified



Extreme contamination of River Yamuna.



Massive accumulation of wastes.

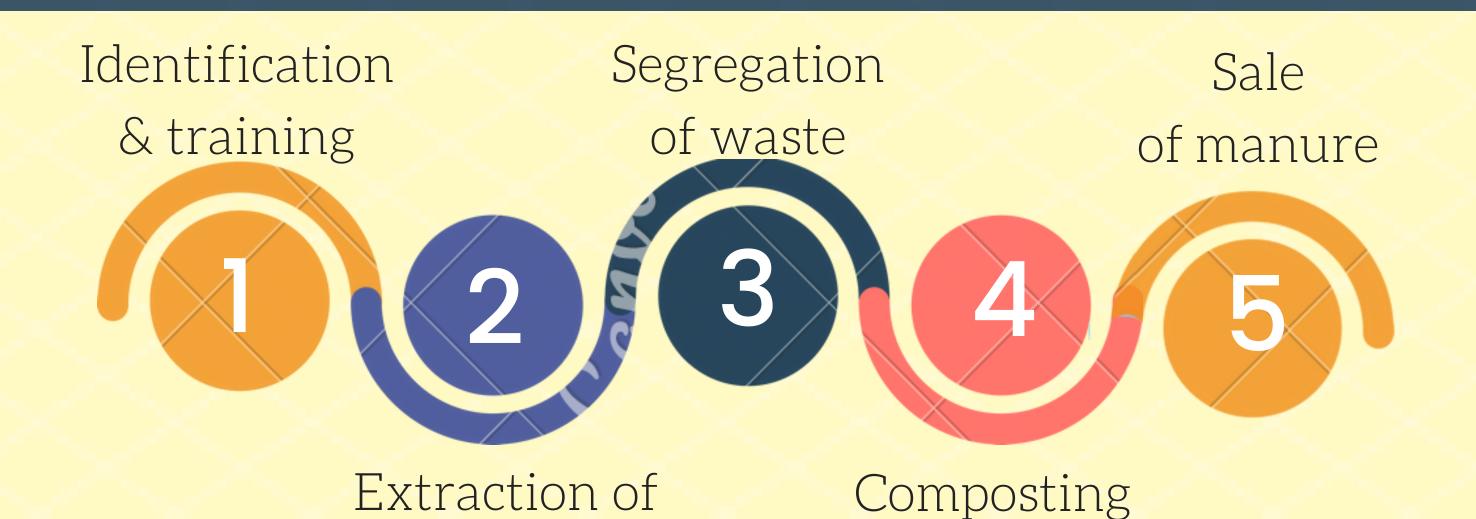


Overgrowth of harmful weedwater hyacinths.

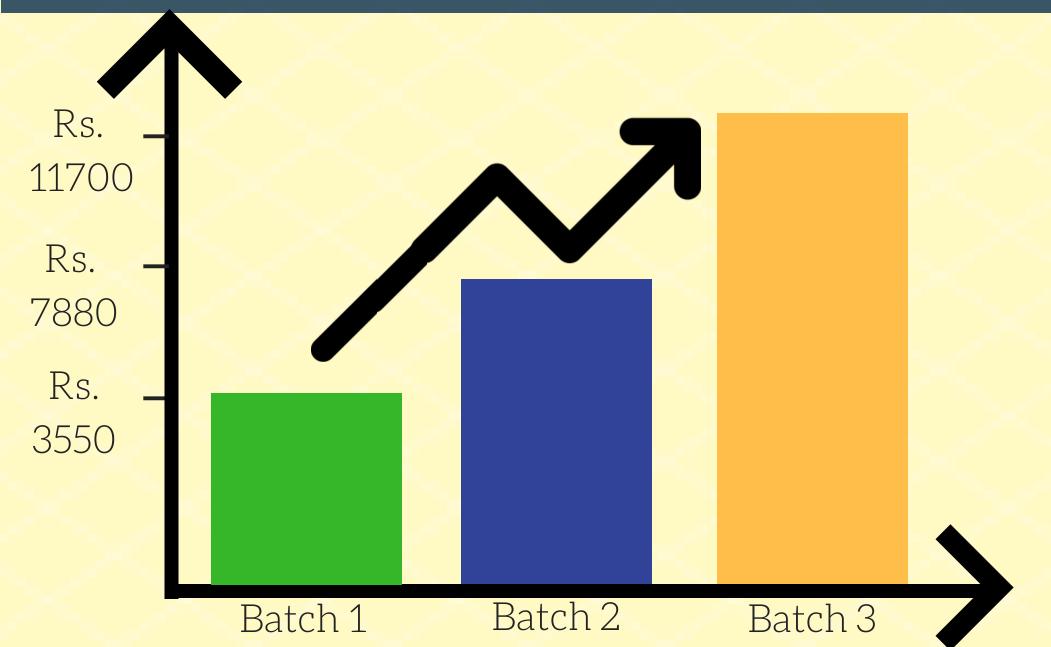


Economic backwardness of the community.

Entrepreneurial Approach



Enabling Progress



Ram Ghat, Wazirabad, (

New Delhi

Impacted

water hyacinths

ENVIRONMENTAL **IMPACT**

- Revival of aquatic biodiversity.
- Restoration of regular river flow.
- Increase in dissolved oxygen content of the river by 95%.

3 GOOD HEALTH AND WELL-BEING 14 LIFE BELOW WATER

5 Entrepreneurs Created





An entrepreneurial venture manufacturing bulbs powered by solar energy to create a sustainable lighting source & providing electricity to unilluminated areas at affordable rates.

Seeing Opportunities - Problems Identified



Use of kerosene lamps & other harmful sources of power emitting atmosphere.



Insufficient light even during the day as families consisting of 6-7 members live in cramped homes.



Residents are not able to complete their tasks post sunset.



Assembling

the bulb

8 Entrepreneurs

Created

Rs. 768

No source of income for the youth and women.

Entrepreneurial Approach

Identification Conducting collection Sales to market & training drives community

Enabling Progress

EXPENDITURE - 5 YEARS		SAVINGS
BEFORE	AFTER	
Rs. 36000	Rs. 550	90%

600+ People Indirectly Monthly Income

Madrasi Basti,

New Delhi

Impacted

Purchasing raw

materials

ENVIRONMENTAL IMPACT

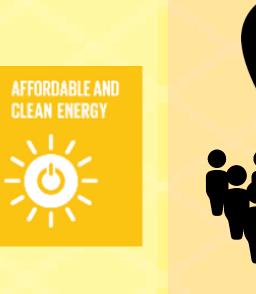
- Reuse of plastic waste.
- Reduction in carbon emissions by 0.033 tonnes.

8 DECENT WORK AND ECONOMIC GROWTH

111

RESPONSIBLE CONSUMPTION AND PRODUCTION

CO





Project Dhreya aims to utilise & refine skills of the cobbler community by engaging women in the

stitching of diaries and notebooks, thus uplifting community, promoting waste management & recycling practices.

Seeing Opportunities - Problems Identified



Potential skill set not being utilised efficiently.



Lack of financial independence.



Women bound by familial constraints.

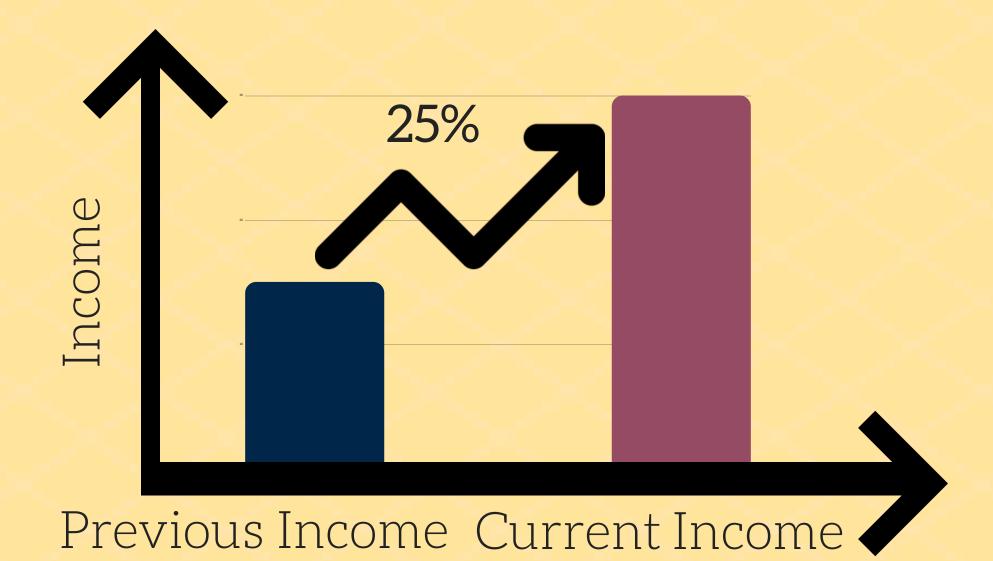


No emphasis on recycling practices.

Entrepreneurial Approach

Identification Obtaining recycled Sales in colleges, fests & training paper & fairs Crafting the diaries Collecting scrap

Enabling Progress



material

ENVIRONMENTAL **IMPACT**

- 8 trees saved per batch.
- 0.334 tonnes of carbon emission reduced.
- 100% eco-friendly product.

