



Miranda House

UNIVERSITY OF DELHI

Society Annual Report

Society Activities

Society: Entrepreneurship Cell

Year: 2017-18

Student Office Bearers:

President: Simran Bhatia

Vice President: Kriti

Staff Advisors:

Dr Malabika Pal (Economics Department)

Dr Poonam Kumria (Geography Department)

Dr Priyanka Puri (Geography Department)

- 1. Fresher's Talent Search: On 18th August'17, E-Cell organized its first successful event meant for the newest members of the E-Cell for the session 2017-18: The Fresher's Talent Search where the members of E-Cell had to come up with unique compilation of existing products and talk about the uses of resultant product. Around 80 people attended the program.**



- 2. The Boss Hunt: The FTS was followed by another event meant on 28th September'17, The Boss Hunt, across the sprawling college premises, which provided the much-needed adventure in the lives of participants as they raced against time and each other to acquire the various departments of their own innovated company. The event saw participation of more than 100 people from all round the college.**

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- 3. IEF Entrepreneurship Boot Camp'17:** On the 25th October'17, the Committee of E-Cell in collaboration with Enactus Miranda House organized the IEF Entrepreneurship Boot Camp'17. This event was instrumental in being a launching pad towards real enterprise and joint commercial venture. Not only did the participants get enlightened about the process of converting an idea into a fully fledged startup, but also the growing need of taking risks to make it big in the entrepreneurial world. The event saw a turn up of around 60 people who actively engaged in the boot camp.
- 4. The Innobuzz:** The Innobuzz held on 15 February'18 was the event of wits and planning. There were three rounds that included recognition of logos, creation of well rounded app idea and debate the idea for app to be the best. The captivating event offered a platform to students to present forth the best-selling idea of an innovative and much needed mobile application. The workshop saw students from all array of departments participating with more than 90 students in the seminar hall.





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5. **Croesus'18:** Finally we had our Entrepreneurship Cell Annual Fest- the Croesus'18 held on 22 February'18 which kickstarted with a speaker session with Nikhil Chainani (Founder of Perspectico), Tanya Kathpal (Founder of Eat My News) and Neha Gupta (Founder of FOXxIQ) where the young entrepreneurs shared their experiences. The event was well attended and drew vibrant participation in Q&A session.

It was followed by the nail-biting and interest-absorbing competitions that include Boss Hunt, Market Mayhem, Catch it to Hatch it & Ad Charades. The fest was a wholesome experience of treasure hunts, quizzes and even a twist to the classic Dumb Charades. The active participation of a huge number of students made the fest a huge success. Our annual fest saw a never before turnover of 150 people.

