



Miranda House

UNIVERSITY OF DELHI

Society Annual Report

Society Activities

Society:Entrepreneurship Cell

Year:2020-21

Student Office Bearers:

President: Anushca Bindra

Vice-President: Rhythm Setia

General Secretary: Devanshi Agarwal

Treasurer: Aswathy J

Staff Advisors:

Dr Poonam Kumria(Geography Department)

- 1) **Pride Month posts - In an effort to support the cause, social media posts and infographics were made during the Pride Month.**





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- 2) **Brand Pun Competition** - A fun competition was held based on making puns related to brand names and their taglines. Almost 100 people participated.



- 3) **Instagram Live on Investment** - An enriching session was held regarding the tenets of investment and how you can start investing with Mr. Gaurang Sanghvi. The session saw turnover of almost 150 people.



- 4) **Upskilling Forum** - In collaboration with edudictive, an event spanning 3 days, 6 eminent speakers and 6 topics regarding the role of youth in making India atmanirbhar. An active participation of over 100 people was seen.



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UPSKILLING FORUM '20
AUGUST 7-9, 2020

ROLE OF YOUTH IN MAKING INDIA
AATMANIRBHAR

3 DAYS. 6 TOPICS. 6 SPEAKERS

An online event where influential industry experts discuss different domains focusing the attention on the role of youth in making the future of India.

LEARN MORE ABOUT THE EVENT AT
www.edudictive.in/upskillingforum

UPSKILLING FORUM '20

speaker
Mr. Sourabh Goyal
Business consultant & Founder @ Goalchy Club

Speaking on leveraging
SALES AND SCALING FOR AATMANIRBHAR INDIA

Watch him live at
16:00 IST on Aug 8, 2020

Register now at www.edudictive.in/upskillingforum

UPSKILLING FORUM '20

speaker
Mr. Amogh Tiwari
Founder, Decibell,
Previously Brand Strategist @ Startup Monk

Speaking on leveraging
DESIGN AND CREATIVES FOR AATMANIRBHAR INDIA

Watch him live at
17:00 IST on Aug 9, 2020

Register now at www.edudictive.in/upskillingforum

UPSKILLING FORUM '20

speaker
Mr. Taran Singh
Founder & CEO @ Melvano

Speaking on leveraging
ENTREPRENEURSHIP FOR AATMANIRBHAR INDIA

Watch him live at
16:00 IST on Aug 7, 2020

Register now at www.edudictive.in/upskillingforum

- 5) Webinar on entrepreneurship and product management - with Mr. Saurabh Jain, Vice President of Paytm. More than 50 people joined the session.

SAURABH JAIN
VICE PRESIDENT, PAYTM
ENTREPRENEURSHIP CELL
MIRANDA HOUSE

Webinar on Entrepreneurship
and Product Management

Time: 4:30 to 6:30 PM
Date: August 25, 2020

Registration link below



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6) Instagram Live - on Digital Marketing with Mr. Devan Bhalla



7) Fandom and Startup Competition - A fun competition with a cash prize regarding innovative startup ideas based on popular figures from shows and movies

8) Webinar - On the role of MSME in atmanirbhar Bharat, with Mr. Manoj Kumar Singh. The webinar saw more than 80 people attending it.





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9) Croesus'21 (ANNUAL EVENT OF E-CELL MH) - a) B-Plan Competition b) Speaker Sessions - Breaking into Startups c) The Binge Hunt d) Box Office Business e) Brand Banter f) Scout it Out; with prizes worth 20k
The annual fest saw a turnout of more than 170 people.

A FANDOM AND STARTUP COMPETITION 1/2

how i met your mother my startup

100% match

Continue Watching : S9 EP27 • 27th Sept 2020

PARTICIPATE AND WIN Rs.2100

THE BIG BANG THEORY | PENNY 1/3

FEET-ME-DOWNS

Great selection, Great prize

STARTUP IDEA

Given Penny's obsession with shoes, we feel an ideal startup she could launch would be a solution of fast fashion through which people could sell their shoes which they wore only once or twice. This will save the environment too, isn't it an amazing idea?



ENTREPRENEURSHIP-CELL MIRANDA HOUSE 1/3

CROESUS'21 B-PLAN

PRIZES WORTH 80K

20th Feb Last date for registration	22nd Feb Last date to submit the plan in PDF format (via mail)	24th Feb Prelims results out	28th Feb Final presentation
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REVEALING JUDGES SOON

Winners will be a part of International Startup Enrichment Tour SINGAPORE

Powered by: Learning while Traveling

Media Sponsors: DU, EATHY NEWS, Campus

BREAKING INTO STARTUPS

"NO MATTER WHICH BUSINESS YOU START, MAKE SURE YOU ARE PASSIONATE ABOUT THE PRODUCT YOU PROMOTE." - KARL CHONG, CO-FOUNDER GROUPON SINGAPORE

"THE ONLY THING WORSE THAN STARTING SOMETHING AND FAILING... IS NOT STARTING SOMETHING." - SETH GODIN, FOUNDER SOIDOO

"IF YOU BELIEVE IN SOMETHING, WORK NIGHTS AND WEEKENDS, IT WON'T FEEL LIKE WORK." - KEVIN ROSE, FOUNDER DIGG

DATE: 25 FEBRUARY 2021
TIME: 3-5 PM
VENUE: ZOOM

REGISTER NOW: <https://forms.gle/R711VqLqUJSkYdLn8>

SPONSORS: DU, EATHY NEWS, Campus

Join us for a panel discussion with The VP & COO at Morgan Stanley

Register Now

Breaking Into Startups | Speaker 01

25th February 2021 3-5 p.m. | Zoom



MR. ANJAN GUPTA
VP and COO Morgan Stanley
Mentor of Change at AIM
Mentor at Startup India

Registration Link in bio | Revealing other panellists soon

Join us for a panel discussion with The CFO of OLX INDIA

Register Now

Breaking Into Startups | Speaker 02

25th February 2021 3-5 p.m. | Zoom



MR. SUMIT CHUGH
CFO - OLX India
Ex-VP and CFO-Operated Business at OYO
Ex-Head of Finance Swiggy

Registration Link in bio | Revealing other panellists soon



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Join us for a panel discussion with
THE FOUNDER AT EVERY INFANT MATTERS

Register Now

Breaking into Startups | Speaker 04
25th February 2021 | 5-5 p.m. | Zoom



MS. RADHIKA BATRA
Founder & President at Every Infant Matters
Forbes 30 Under 30 Asia

Registration Link in bio

Entrepreneurship Cell
Miranda House

This Thursday // 2:30pm-4:30pm
25th February 2021 // zoom

LIVE

Mr. Anjan Gupta
The VP & COO of MORGAN STANLEY



Mr. Sumit Chugh
The CEO of OX INDIA



Mr. Harsh Shah
The CO-FOUNDER of FYND



Ms. Radhika Batra
The FOUNDER of Every Infant Matters



BREAKING INTO STARTUPS

SPONSORS: [Logos]

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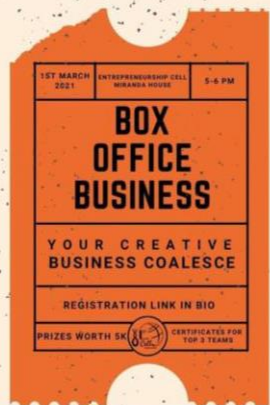


The BINGE Hunt
A "series" of treasures

Prizes worth 5k | Certificates for TOP 3 TEAMS
Date:- 1st March 2021. | Time:- 1-3 pm. | Medium:- Instagram

SPONSORS: [Logos]

1/3



BOX OFFICE BUSINESS
YOUR CREATIVE BUSINESS COALESCE

REGISTRATION LINK IN BIO

PRIZES WORTH 5K | CERTIFICATES FOR TOP 3 TEAMS

SPONSORS: [Logos]

ENTREPRENEURSHIP CELL
MIRANDA HOUSE
presents

BRAND BANTER




DATE: 2ND MARCH 2021
TIME: 1 P.M.
Prizes worth 5K | Certificates for TOP 3 TEAMS

SPONSORS: [Logos]

ENTREPRENEURSHIP CELL
MIRANDA HOUSE

SCOUT it OUT
A Travel Quiz



CERTIFICATES FOR TOP 3 TEAMS
1/2 PRIZES WORTH 5K

Date:- 2nd MARCH 2021
Time:- 5-6 PM
Medium:- WhatsApp
Registration Link in Bio

SPONSORS: [Logos]