



enactus
Miranda House

WHO ARE WE?



"Human progress depends on our ability to tap into the entrepreneurial spirit that lives within each of us and channel the unique talents, passions and ideas we each possess towards creating good in the world."



Founded in 1975, Enactus is an international nonprofit organization dedicated to inspiring students to improve the world through entrepreneurial action under the leadership of Mr. Alvin Rohrs, Enactus World CEO. Today, Enactus India operates as a subsidiary of Enactus worldwide and is one of the 36 countries around the world that comprises Enactus's premier and higher education network, under the guidance and leadership of Mr. Farhan Pettiwala, CEO Enactus India. Participating students form teams on their campus and apply business concepts to outreach projects that improve the quality of life and standard of living of people in need with the whole idea of social entrepreneurship.

Enactus family comprises of university students who strive to make a difference in various communities through entrepreneurial action. The projects undertaken are for the sole purpose of upliftment of communities and improving their livelihoods while simultaneously honing their own skills to become socially aware and responsible entrepreneurs. The core pillars of the Enactus ideology are- Seeing Opportunity, Taking Action, and Enabling Progress.



550
PARTNERS
CORPORATE,
ORGANIZATIONAL
& INDIVIDUAL

1,710+
UNIVERSITY PROGRAMS



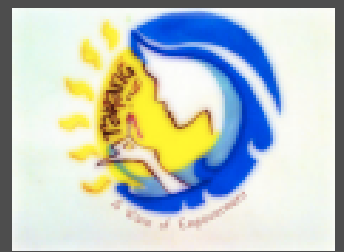
Introduction



Enactus Miranda house (MH) is a local chapter of the international organization, which works towards helping in the upliftment of our communities and provide them with opportunities for better living standards by turning them into entrepreneurs. We started the society in 2011 with a handful of team members who ignited the spark of change. Our 5 year journey has been tumultuous but now when we look at the smiling faces of our community members, we realize it was all worth it.

We have 4 ongoing projects namely **Project Tarang**, **Project Zaffran**, **Project Daryaft** and **Project Jazba**.

Project Tarang



Since 2012, Project Tarang is on a mission to create wealth out of waste through enriching the existing skills of the community which presently is sewing skills of the economically dependent women which not only helps in enhancing the livelihood of women by inculcating entrepreneurial skill but also helps to maintain a healthy environment by using the scrap cloth from various boutiques and factory outlets. This raw material helps in the production of various products like scarves, bags, wallets, baskets, etc. that are then sold at local retail shops.

Encouraged by our success from the existing model of stitching and sewing we have embarked upon beginning a new chapter of Tarang. We plan to introduce production of sleeping bags from plastic yarns made out of waste plastic bottles. We organised a bottle collection campaign wherein we collected 2000 plastic bottles and plastic bags and we plan to use these in the production of sleeping bags. In sync with the waste management motto of Tarang, we hope this new chapter becomes as successful as the previous one.



Project Zaffran



Project Zaffran (December 2013) is a business model of training and empowering underprivileged women in Johripur and Timarpur and victims of domestic violence in Bhati Kalan to establish a self-sustaining business in the spice market. It aims to enhance the existing skills of producing handmade, unadulterated and pure spices and introducing them to new skills like marketing, finance and entrepreneurship skills in general. Our spices have been tested and are registered with FSSAI. This accreditation also helped us get an order from Snapdeal, besides orders from PGs and restaurants, which has increased the income of our beneficiaries manifold.



Project Daryaft



Initiated in December 2015, inspired to safeguard India's rich heritage, Daryaft aims to integrate revival of Heritage Tourism with its conservation, initiating the rejuvenation of the audience's interest, by creating new avenues of progress in the fields of education, tourism services, unemployment through novel entrepreneurial innovations. It involves the official training of entrepreneurs of Salaam Baalak Trust to conduct heritage walks as they are the most efficient ways of making the citizens aware of the importance of their culture and historical environment . Apart from outdoor tourism, our project also focuses on indoor or virtual tourism during the off-season months, which also cut down the traveling cost.



Project Jazba



Project Jazba (April 2016) in collaboration with NGO Chhanv, is an initiative to uplift and restore the identities of acid attack survivors. Currently we're working with one survivor. Under this project, our survivor is being trained in beautician courses at the Shahnaz Husain Beauty Institute. We intend to open a salon run and managed by the acid attack survivors themselves. Bending traditional norms of female beauty through entrepreneurial action is a powerful tactic to change the mindset of people.





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